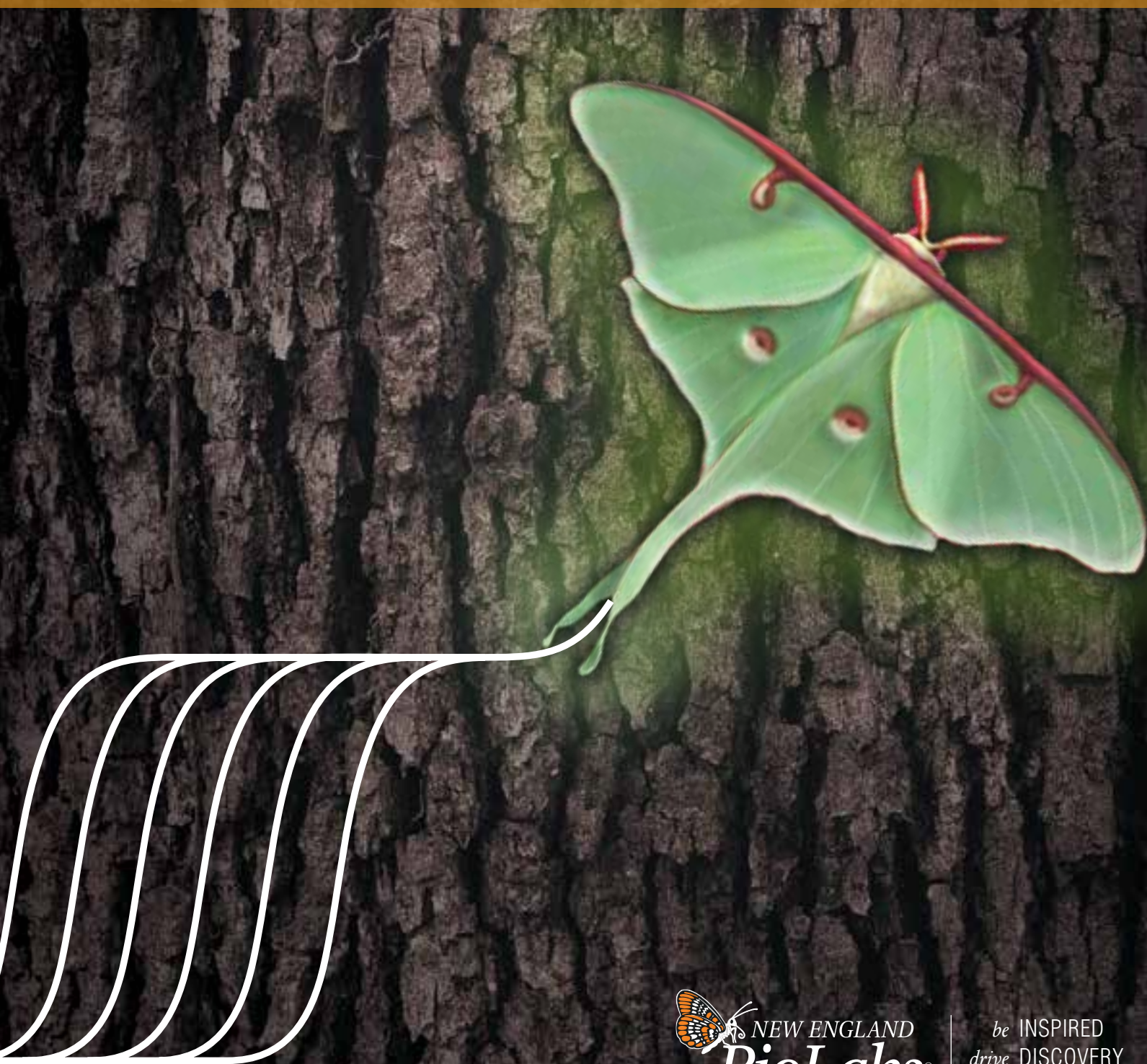


NOW INCLUDES THE LUNASCRIP™ RT SUPERMIX KIT

# Luna® Universal qPCR & RT-qPCR

LIGHTING THE WAY™



*be* INSPIRED  
*drive* DISCOVERY  
*stay* GENUINE



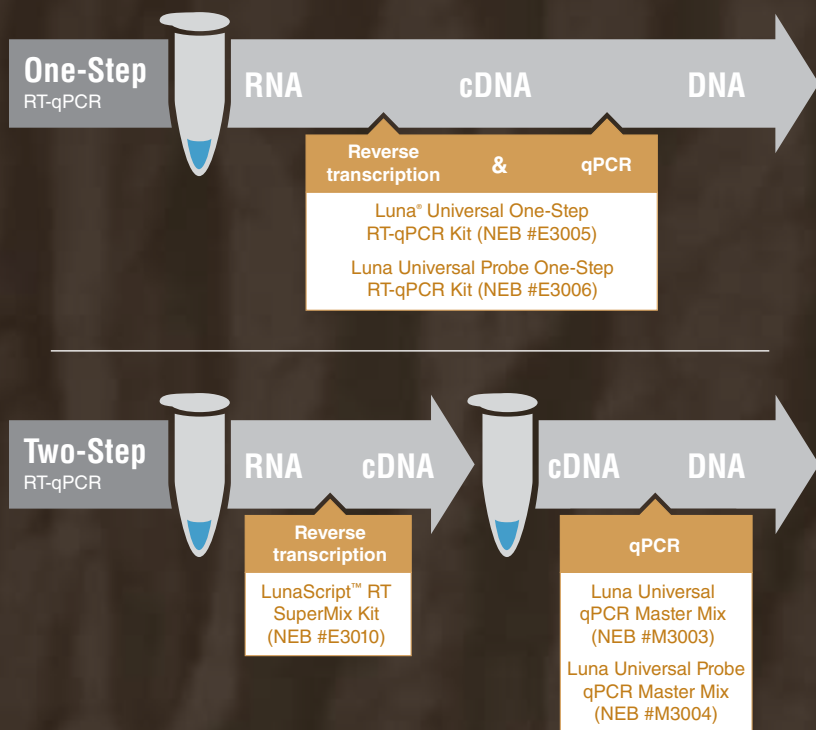
# Lighting the way

Fluorescence-based quantitative real-time qPCR (qPCR) is the “gold standard” for the detection and quantitation of nucleic acids due to its sensitivity and specificity. Luna products from NEB® are optimized for qPCR or RT-qPCR, and are available for either intercalating dye or probe-based detection methods. All Luna products provide robust performance on diverse sample sources and target types.

Each Hot Start *Taq*-based Luna qPCR master mix has been formulated with a unique passive reference dye that is compatible across a wide variety of instrument platforms, including those that require a ROX reference signal. This means that no additional components are required to ensure machine compatibility. The mixes also contain dUTP, enabling carryover prevention when reactions are treated with NEB’s Antarctic Thermolabile UDG (NEB #M0372). A blue visible dye assists in tracking the reagents when pipetting into clear, multi-welled PCR plates. These features, combined with rapid, sensitive and precise real-time qPCR performance, make Luna the universal choice for all your qPCR experiments.

For two-step RT-qPCR, the LunaScript™ RT SuperMix Kit offers a fast (less than 15 min), robust, and sensitive option for cDNA synthesis upstream of your Luna qPCR experiment. The supermix contains a blue tracking dye, allowing you to easily track your samples throughout the RT-qPCR workflow.

## Find the right Luna product for your application



## Make a simpler choice

- One product per application simplifies selection
- Convenient master mix and supermix formats with user-friendly protocols simplify reaction setup
- Non-interfering, visible tracking dye helps to eliminate pipetting errors



## Experience best-in-class performance

- All Luna products have undergone rigorous testing to optimize specificity, sensitivity, accuracy and reproducibility
- Products perform consistently across a wide variety of sample sources
- A comprehensive evaluation of commercially-available qPCR and RT-qPCR reagents demonstrates superior performance of Luna products

## Optimize your RT-qPCR:

### Luna WarmStart® Reverse Transcriptase or LunaScript™ RT SuperMix Kit

- Employs novel, thermostable Reverse Transcriptases (RT) for fast protocols at elevated temperatures, exceptional robustness and sensitivity
- One-Step Kits: the unique WarmStart RT paired with Hot Start *Taq* increases reaction specificity and robustness
- Two-Step: the convenient LunaScript RT SuperMix Kit optimized for best-in-class two-step protocols includes dNTPs, primers and RNase Inhibitor

# We tested plates and plates of reactions so you don't have to

## Evaluating qPCR results: capturing performance as “dots in boxes”

NEB has developed a method to better evaluate the large amount of qPCR data generated in an experiment. The output of this analysis is known as a dot plot, and captures the key features of a successful, high-quality qPCR experiment as a single point. This method of analysis allows many targets and conditions to be compared in a single graph.

For each experiment, triplicate reactions are set up across a five-log range of input template concentrations (Amplification plot, bottom-left). Three non-template control (NTC) reactions are also included, for a total of 18 reactions per condition/target. Efficiency (%) is calculated (Standard plot, top-left) and is plotted against  $\Delta C_q$  (dot plot, top-center), which is the difference between the average  $C_q$  of the NTC and the lowest input. This parameter captures both detection of the lowest input and non-template amplification.

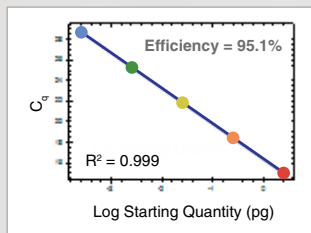
Acceptable performance criteria are defined as an Efficiency of 90–110% and a  $\Delta C_q$  of  $\geq 3$  (green box – pass).

Other performance criteria are captured using a 5-point quality score (Quality score metrics, top-right). Included are:

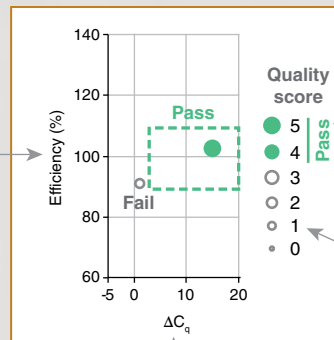
1. Linearity of amplification, as indicated by the  $R^2$  standard curve
2. Reproducibility, as indicated by the consistency of triplicate  $C_q$  values for each input concentration
3. Fluorescence consistency, as indicated by similar endpoint fluorescence (RFU<sub>max</sub>)
4. Curve steepness
5. Sigmoid curve shape

### Breaking it down: how we translate qPCR data into “dots in boxes”

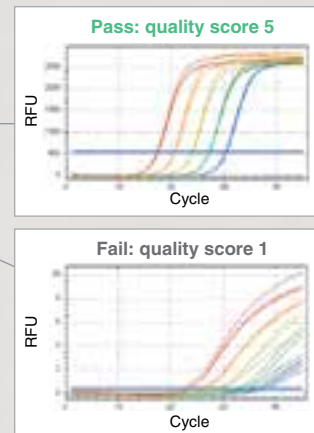
Standard curve



qPCR performance dot plot



Quality score

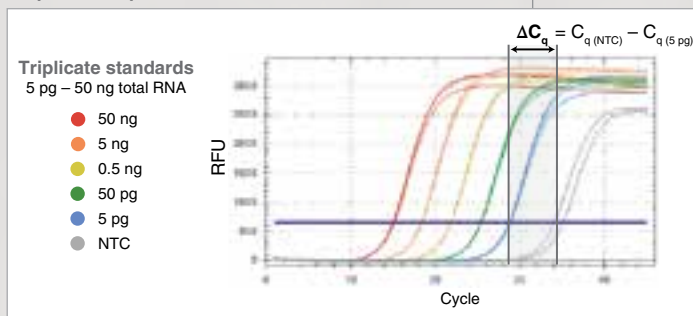


Quality score metrics

1.  $R^2$  (standard curve)
2.  $C_q$  reproducibility
3. Fluorescence consistency (RFU<sub>max</sub>)
4. Curve steepness
5. Curve shape

Quality Score is represented by the size and fill of the plotted dot, with experiments that pass all performance criteria represented by a solid dot within the box. These scoring methods were built upon the MIQE qPCR/RT-qPCR guidelines (Bustin, S.A. et al. (2009) Clin. Chem. 55, 611-22 and Trombley Hall, A. et al. (2013) PLoS One 8(9):e73845).

Amplification plot



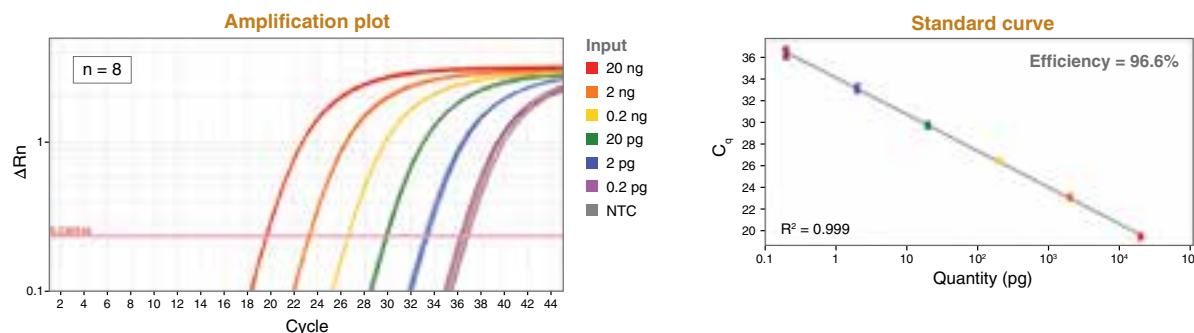
Visit **LUNAqPCR.de** (in Germany & Austria) or **LUNAqPCR.fr** (in France) for a video explanation of our “dots in boxes” evaluation and to request a sample.



# Experience best-in-class performance

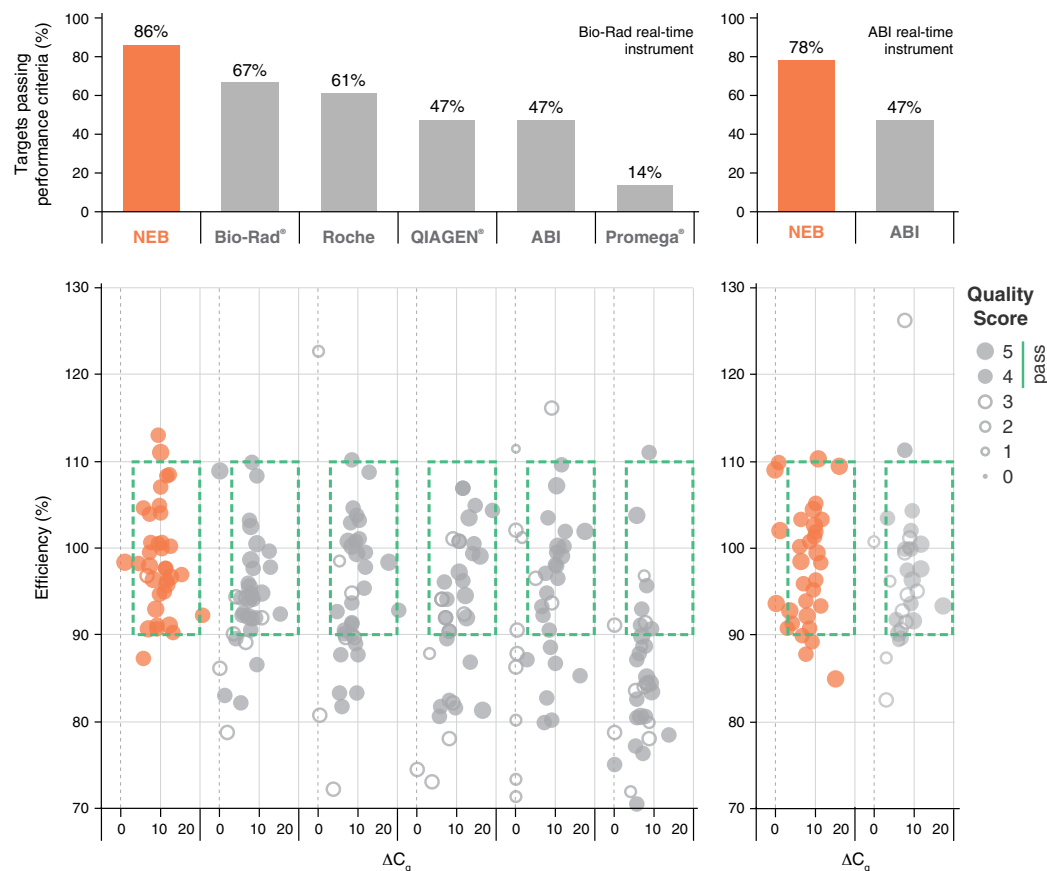
All NEB products undergo rigorous testing to ensure optimal performance, and Luna is no exception. We took into consideration numerous important traits when evaluating qPCR, including specificity, sensitivity, accuracy and reproducibility, to develop best-in-class qPCR reagents. Furthermore, we did a comprehensive evaluation of commercially-available qPCR and RT-qPCR reagents, and developed a method of analysis that allows you to quickly compare and evaluate the performance of these products. We wanted to be sure that Luna products will perform to your expectations for all your targets.

## Luna products offer exceptional sensitivity, reproducibility and qPCR performance



qPCR targeting human GAPDH was performed using the Luna Universal Probe qPCR Master Mix over a 6-log range of input template concentrations (20 ng – 0.2 pg Jurkat-derived cDNA) with 8 replicates at each concentration. cDNA was generated from Jurkat total RNA using the NEB Protoscript® II First Strand cDNA Synthesis Kit (NEB #E6560). NTC = non-template control

## Evaluation of commercially-available dye-based qPCR reagents demonstrates the robustness and specificity of Luna



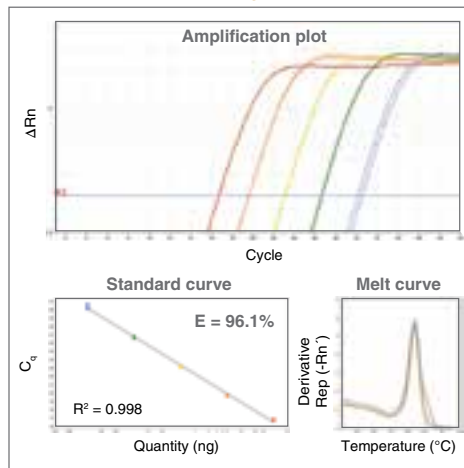
qPCR reagents from NEB and other manufacturers were tested across 16–18 qPCR targets varying in abundance, length and %GC, using either Jurkat genomic DNA or Jurkat-derived cDNA as input (10 genomic DNA targets and 8 cDNA targets on a Bio-Rad real-time instrument, 9 genomic and 7 cDNA targets on an ABI instrument). For each testing condition, data was collected by 2 users and according to manufacturer's specifications. Results were evaluated for efficiency, low input detection and lack of non-template amplification (where  $\Delta C_q$  = average  $C_q$  of lowest input – average  $C_q$  of non-template control). In addition, consistency, reproducibility and overall curve quality were assessed (Quality Score). Bar graph indicates % of targets that met acceptable performance criteria (indicated by green box on dot plot and Quality Score > 3). Results for NEB and other major manufacturers are shown: Bio-Rad, SsoAdvanced™ Universal SYBR® Green Supermix; Roche, FastStart™ SYBR Green Master; QIAGEN, QuantiTect® SYBR Green PCR Kit; ABI, PowerUP™ SYBR Green Master Mix; Promega, GoTaq® qPCR Master Mix. NEB's Luna Universal qPCR Master Mix outperformed all other reagents tested.



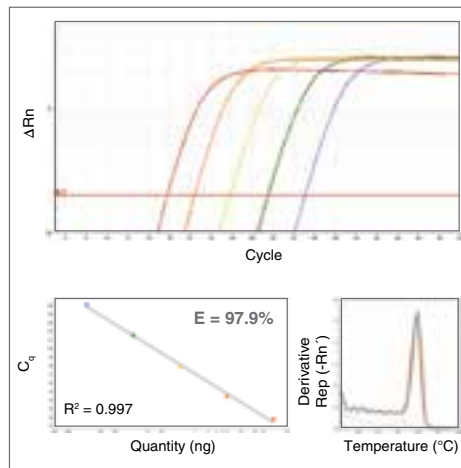
# ence for your qPCR & RT-qPCR

Luna products provide sensitive, accurate detection & quantitation across a wide variety of genomic DNA sources

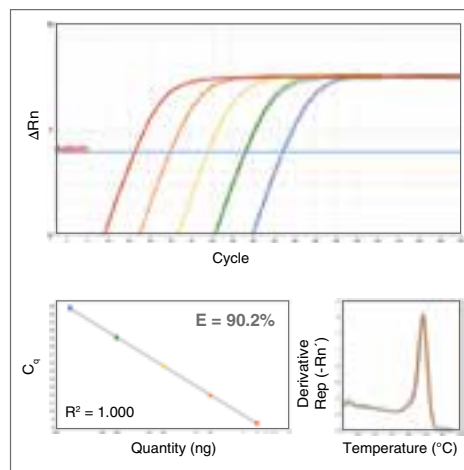
Mouse kidney –  $\beta$ -actin



Tobacco leaf – PsbB



Yeast – 18S



qPCR targets were quantitated with 50 ng – 0.5 pg genomic DNA as input using an ABI 7500 Fast real-time instrument. Genomic DNA was purified by typical column-based methods. In these examples, strong performance can be observed in the amplification of ACTB (encoding  $\beta$ -actin) from Mouse kidney genomic DNA, psbB (Photosystem II CP47 reaction center protein PsbB) from Tobacco, and RDN18 (18S ribosomal RNA) from Yeast.

## Probe- versus dye-based detection methods

### Which should I choose for my qPCR?

qPCR is typically measured in one of two ways: either an intercalating dye that fluoresces more strongly upon binding to double-stranded DNA, or a fluorescently-labeled “probe” oligonucleotide that anneals to a specific sequence in the PCR amplicon.

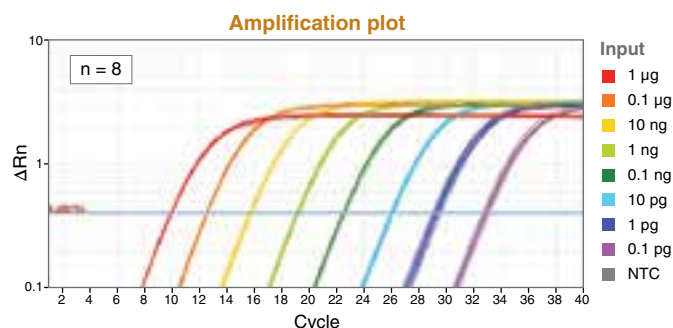
Dye-based detection requires only the addition of PCR primers, making it a cost-effective qPCR option. However, the intercalating dye will detect any dsDNA produced in the reaction. Therefore, off-target and non-template amplification (NTC) can be observed for some primer sets, resulting in inaccurate quantitation. Denaturation (melt) curves performed after the PCR can be used to distinguish between correct and nonspecific products. Additionally, only a single amplicon can be measured in a dye-based qPCR with no ability to perform multiplex reactions.

Probe-based detection requires designing and obtaining a sequence-specific fluorescently-labeled probe oligonucleotide in addition to typical PCR primers. This increases assay costs, but probe-based qPCR experiments benefit from extreme specificity and are unlikely to result in inaccurate quantification due to NTC amplification. Multiplex reactions are possible with probes, as different amplicons can be designed with unique fluorophores according to the optical capabilities of the qPCR instrument.

# Optimize your One-Step RT-qPCR with unique WarmStart technology

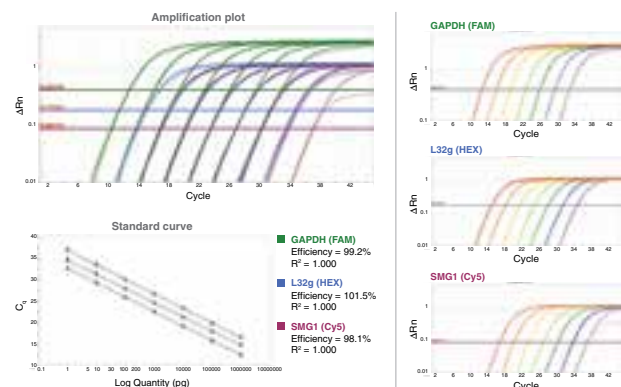
The Luna RT-qPCR kits contain a novel, *in silico*-designed reverse transcriptase (RT) engineered for improved performance. Both the Luna WarmStart Reverse Transcriptase and Hot Start *Taq* DNA Polymerase, included in these kits, utilize a temperature-sensitive, reversible aptamer, which inhibits activity below 45°C. This enables room temperature reaction setup and prevents undesired non-specific activity. Furthermore, the WarmStart RT has increased thermostability, improving performance at higher reaction temperatures.

## Luna RT-qPCR products offer exceptional sensitivity, reproducibility and performance



RT-qPCR targeting human GAPDH was performed using the Luna Universal One-Step RT-qPCR Kit over an 8-log range of input template concentrations (1 μg – 0.1 pg Jurkat total RNA) with 8 replicates at each concentration. Reaction setup and cycling conditions followed recommended protocols, including a 10-minute RT step at 55°C for the thermostable Luna WarmStart Reverse Transcriptase. NTC = non-template control

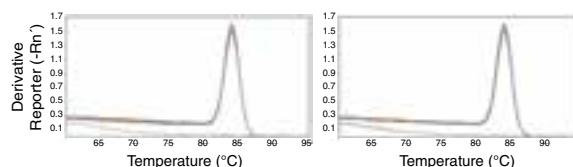
## Luna RT-qPCR products offer robust performance in multiplex applications



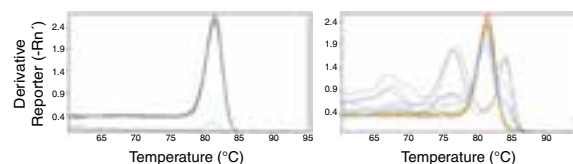
Multiplex RT-qPCR targeting human GAPDH, ribosomal protein L32g and PI3-Kinase-Related Kinase SMG1 was performed using the Luna Universal Probe One-Step RT-qPCR Kit over a 7-log range of input template concentrations (1 μg – 1 pg Jurkat total RNA) with 4 replicates at each concentration. Amplification plots are shown both overlaid (left) and for each multiplex target (right). To account for copy number differences, 0.4 μM primer was used for lower-copy target (SMG1) and 0.2 μM primer for higher-copy targets (L32g and GAPDH). Luna maintains superior efficiency, reproducibility, sensitivity and performance in multiplex RT-qPCR. NTC = non-template control

## Luna WarmStart Reverse Transcriptase prevents spurious amplification resulting from room-temperature pre-incubation

Melting curves featuring Luna Universal One-Step RT-qPCR Kit before (left) and after (right) 24h pre-incubation at room temperature



Melting curves featuring ArrayScript™ UP Reverse Transcriptase (ABI) before (left) and after (right) 24h pre-incubation at room temperature



RT-qPCR targeting human ribosomal protein L32 was performed before and after a 24-hour incubation at room temperature, with triplicate reactions for a 5-log range of input human (Jurkat) total RNA and a non-template control. The Luna Universal One-Step RT-qPCR Kit featuring Luna WarmStart Reverse Transcriptase exhibited robust performance and no detectable non-template amplification, either without or with a 24 hour, 25°C pre-incubation, while the ABI 1-Step Kit, featuring a non-WarmStart reverse transcriptase, exhibited significant non-template amplification as seen in the respective melting curves.

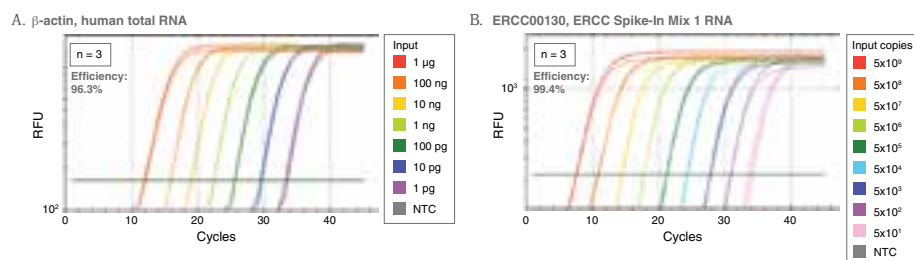
# Illuminate your Two-Step RT-qPCR: LunaScript™ RT SuperMix Kit

Two-step RT-qPCR uncouples cDNA synthesis and subsequent qPCR, allowing greater freedom in selecting reverse transcriptases (RTs) and qPCR reagents separately. This flexibility can be useful for controlling sequence representation, qPCR efficiency, and optimization of reaction conditions when working with difficult RT-qPCR reactions or low RNA inputs.

The LunaScript RT SuperMix Kit is optimized for first strand cDNA synthesis in the context of a two-step RT-qPCR workflow. It employs an *in silico* designed Reverse Transcriptase in a convenient SuperMix containing random hexamer and oligo-dT primers, dNTPs and Murine RNase Inhibitor. The kit delivers best-in-class performance and requires the shortest reaction time (< 15 min) and tolerates elevated temperatures (55°C - 65°C), reducing complications from RNA secondary structure.

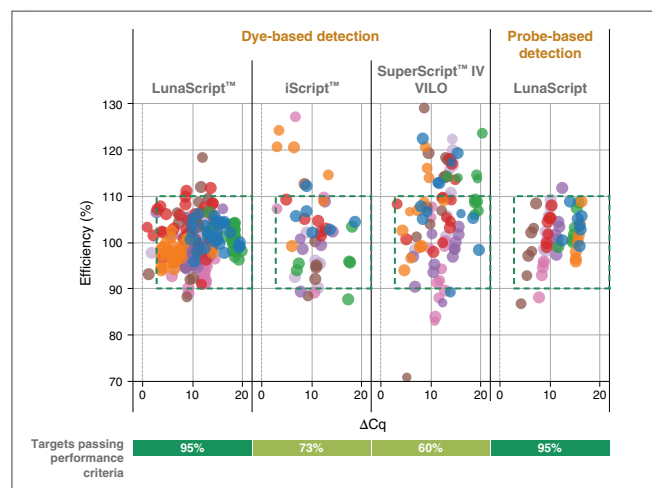
The cDNA products generated by LunaScript have been extensively evaluated in qPCR using the Luna® qPCR Master Mixes. In combination, these products provide a two-step RT-qPCR workflow with excellent sensitivity and accurate, linear quantitations.

## The LunaScript RT SuperMix Kit offers exceptional sensitivity, linearity, and reproducibility in two-step RT-qPCR workflows



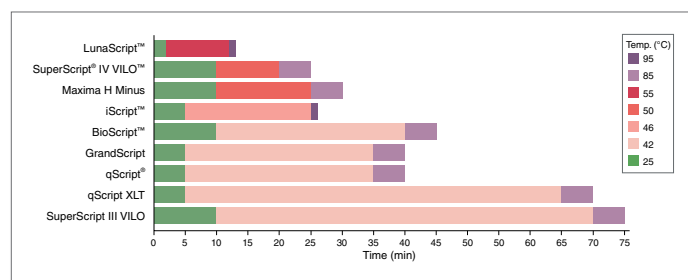
RNA was converted to cDNA using the 1X LunaScript RT SuperMix in 20  $\mu$ l reactions using standard reaction conditions (25°C/2 min, 55°C/10 min, 95°C/1 min). cDNA was then quantitated by qPCR using the Luna Universal qPCR Master Mix (NEB #M3003) and 1  $\mu$ l of cDNA product as template, with triplicate reactions at each input concentration. A.) A serial dilution of Jurkat total RNA (1  $\mu$ g – 1 pg) was converted to cDNA and then quantitated by qPCR using a  $\beta$ -actin target. B.) ERCC (External RNA Controls Consortium) mix 1 RNA containing 5x10<sup>9</sup> to 50 copies of ERCC00130 (~10 ng – 10 fg) was converted to cDNA and then quantitated by qPCR.

## The LunaScript RT SuperMix Kit demonstrates superior linear detection of RNA targets



Commercially available cDNA supermixes were used according to manufacturer's recommendations to generate cDNA from 1  $\mu$ g – 100 pg human (Jurkat) total RNA. cDNA products were then evaluated by qPCR using eight targets varying in abundance, length and %GC. qPCR detection was performed using the Luna Universal qPCR Master Mix or Luna Universal Probe qPCR Master Mix. Results were evaluated for efficiency and  $\Delta$ Cq, where  $\Delta$ Cq measures low input detection and lack of non-template control (NTC) amplification ( $\Delta$ Cq = average Cq of NTC – average Cq of lowest input). Green box indicates target performance criteria (Efficiency = 90-110%,  $\Delta$ Cq  $\geq$  3).

## The LunaScript RT SuperMix Kit offers the shortest available first-strand cDNA synthesis protocol at elevated temperatures.



Comparison of recommended protocols for cDNA synthesis. The LunaScript RT SuperMix Kit requires the shortest reaction time and tolerates elevated temperatures, reducing complications from RNA secondary structure.



Request a sample at  
[LUNAQPCR.de](http://LUNAQPCR.de)



## Available products include:



### Luna Universal qPCR Master Mix

Rapid, sensitive, and precise dye-based qPCR detection and quantitation of target DNA and cDNA sequences

NEB #M3003S/L/X/E 200/500/1000/2500 rxns



### Luna Universal Probe qPCR Master Mix

Rapid, sensitive, and precise probe-based qPCR detection and quantitation of target DNA and cDNA sequences

NEB #M3004S/L/X/E 200/500/1000/2500 rxns



### Luna Universal One-Step RT-qPCR Kit

Includes everything you need for rapid, sensitive, and precise dye-based qPCR detection and quantitation of RNA targets

NEB #E3005S/L/X/E 200/500/1000/2500 rxns



### Luna Universal Probe One-Step RT-qPCR Kit

Includes everything you need for rapid, sensitive, and precise probe-based qPCR detection and quantitation of RNA targets

NEB #E3006S/L/X/E 200/500/1000/2500 rxns

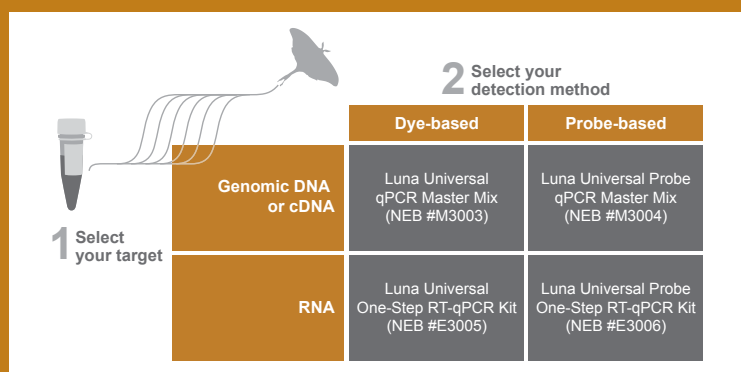


### NEW LunaScript RT SuperMix Kit

Single tube with blue tracking dye includes everything you need for first strand cDNA synthesis in two-step RT-qPCR workflows

NEB #E3010S/L 25/100 rxns

## Find the right Luna product for your application



## Doing two-step RT-qPCR?

Try our new LunaScript RT SuperMix Kit (NEB #E3010) combined with one of our Luna qPCR Master Mixes.

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